Recipe for Success Foundation is determined to fight marketing with marketing in order to promote and normalize healthy eating attitudes and habits. Multi-media message delivery is the natural next step to support and complement our hands-on programming and an essential progressive communications tool. We are developing products in print, online, mobile and broadcast formats.

We established S2P Press to publish a variety of books that celebrate and empower healthy eating choices. Our first, *Eat it! Food Adventures with Marco Polo Volume One: Leaving Home*, by Gracie Cavnar was released in 2012 to rave reviews and went on to win twelve prestigious publishing awards. The children’s tale follows a pint-sized member of Marco Polo's expedition who discovers wondrous foods in his travels. It features 29 kid-friendly recipes inspired by the food traditions of medieval Venice and Greece, an extensive pictorial glossary of ingredients, utensils and cooking methods along with a history of flour. *Eat It! Food Adventures with Marco Polo* volumes two-four will be released over the next several years and explore foods in Persia, China, Southeast Asia, India and Turkey. Future Eat It! series will follow other great explorers, like Johnny Appleseed.

In addition to the Eat It! series, S2P Press has a variety of books, written for younger children, experienced cooks, gardening enthusiasts and families, planned for future production.

Websites, apps, podcasts and TV series for children and their families are in development to support our books and programming. Following our model of making healthy food fun, the multi-media programs will feature the adventure of discovery, uncovering new flavors, food traditions that celebrate the melting pot of American culture, while honoring the concept of locally grown, home cooked meals, and emphasizing the importance of fresh foods, prepared from scratch and shared at table with family and friends.

www.recipe4success.org