

HOPE FARMS



At Recipe for Success Foundation, we realize we can't just teach kids to reach for the healthier option, we must help parents and caregivers provide it. We are working to establish a robust urban agriculture and local produce distribution system to ensure that tasty, affordable, fresh food choices are available to everyone in Houston.

In the heart of Houston's historic Sunnyside neighborhood—in view of downtown skyscrapers, the Hope Farms™ Showcase is a vertically integrated farm, using organic methods to generate significant crops in the midst of one of the city's largest food deserts. The farm provides jobs and internships for neighborhood youth, trains new urban farmers and incubates new micro farm businesses. An on-site farm stand distributes produce, eggs and honey to the neighbors.

Hope Farms™ prioritizes U.S. Veterans as farmer trainees in a year-long program teaching sustainable horticulture, financial literacy, accounting, banking and business planning to support the new entrepreneurs as they establish and grow their own enterprises. The Hope Farms™ Coop provides access to equipment, branding and marketing, plus distribution of products to premium and wholesale buyers, CSA members, farm-to-school programs and farmers markets to support the new urban agribusinesses. Regular onsite programming empowers youth with access to micro-business learning opportunities such as food production, marketing, sales and distribution. The Rolling Green Market will distribute fresh produce to

neighborhoods that currently lack access. www.recipe4success.org

