FOR IMMEDIATE RELEASE
Contact: Elaine Andino
713-520-0443
Elaine@recipe4success.org

MARTIN PREFERRED FOOD TO HOST THE EPICUREAN PROJECT BENEFITTING RECIPE FOR SUCCESS FOUNDATION

September 19, 2017. Houston, Texas. On October 4 at the Silver Street Studios, Martin Preferred Foods will host their second annual insider wine and food extravaganza, The Epicurean Project. Featuring over 20 of hottest Houston chefs such as Chef Greg Martin, Chef Martha De Leon, Chef Russel Kirkham, Chef Jose Hernandez, Chef Travis Lenig, Chef Angel Rodriguez, and Chris Loftis, this event showcases the newest food industry trends. From the micro to macro, tastemakers and attendees will see what’s making the cut in the Houston world of food.

Martin Preferred Foods is offering 125 VIP tickets exclusively to Recipe for Success Foundation supporters for this highly anticipated evening. Attendees will watch culinary artists as they compete with the finest ingredients from local purveyors, dine on delectable bites, and taste the best wines as they discover the latest trends in fine cuisine.

As the beneficiaries of The Epicurean Project, Recipe for Success Foundation will use the proceeds from the evening for Delivering Hope, A Virtual Kitchen Shower to help families forced to evacuate their homes by Hurricane Harvey’s victims. As families resettle, the Foundation will deliver a Welcome Home basket of fresh produce from their Hope Farms along with items to replenish their pantries and basic kitchen equipment. Depending on funds raised, Recipe for Success will continue weekly produce deliveries to each family for up to a year.

“We want to help families get back to normal as quickly as possible,” says Recipe for Success Founder Gracie Cavnar. “We believe that the kitchens is the heart of our homes—where we share meals and stories with family and friends; where life is anchored and celebrated. We want to help restore our neighbor’s kitchens, filling them with healthy food and the means to cook and serve it.”

VIP tickets are available on a first come basis for $75 from Recipe for Success Foundation here. For more information call 713.520.0443.

ABOUT Martin Preferred Foods

For more than 70 years, Martin Preferred Foods has been a leading further processor and distributor of custom, value-added proteins and specialty foods to foodservice and retail customers across the nation. They specialize in developing and providing custom ready-to-cook beef, chicken, and pork products to foodservice and retail operators around the country. They operate two USDA plants at their company’s headquarters, with over 200,000 square feet of processing, cooler, freezer, and dry warehouse space.

ABOUT Recipe for Success Foundation

Since 2005, Recipe for Success Foundation, a non-profit 501C3, has combated childhood obesity by changing the way our children understand, appreciate and eat their food and by educating and mobilizing the community to provide healthier diets for children. Their programs have empowered more than 50,000 children in Houston and beyond with knowledge and skills to lead healthier lives. The Foundation works to create a culture where nutritious food is shared, appreciated, and celebrated. Through its award-winning efforts like the nationally offered Seed-to-Plate Nutrition Education™ in schools, Eat It! Food Adventures children’s cookbooks, farmers marKIDS DAYS and the VegOut! 30-Day Challenge, and the Hope Farms urban agriculture project in Houston, the Foundation works to make healthy food appealing and available to everyone. For more information www.recipe4success.org.