



**\*\*MEDIA ADVISORY\*\***

FOR IMMEDIATE ACTION

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## DAVID PECK USA SHOWROOM OPENS WITH A PARTY FOR RECIPE FOR SUCCESS FOUNDATION

*Homegrown designer David Peck hosts kickoff for local nonprofit's annual fashion series*

**HOUSTON, Texas. September 3, 2014. Yesterday David Peck USA opened the doors to its new showroom for the first time for over 200 stylish supporters of Recipe for Success Foundation.** The festive shopping party served as a kickoff to celebrate the sixth season of the Foundation's Dress for Dinner fashion series, chaired by Leisa Holland-Nelson and Laura Max Nelson.

Well-dressed guests packed the fashion house to get the first look at the designer's fall collection in his sophisticated retail space, many taking home sassy new additions to their wardrobe, from edgy prints and flowy fabrics to artfully tailored outerwear. **The night raised over \$3,000 from season ticket and raffle purchases, as well as 20% of proceeds donated from shopping sales by David Peck USA.**

The complimentary evening included delicious bites by Dig & Serve underground supper club, refreshing libations by Railean Distillery and on-the-spot hair and makeup services by Craft Salon & Style Bar. Guests were also enamored by the intricately designed paper floral décor by prestigious designer Khrystyna Balushka.

**A-listers:** Kelley Lubanko, Yvonne Cormier, Bobbie Nau, Ileana Trevino, Frann Lichtenstein, Marlene Rankin, Jared Lang, Carrie Colbert, Joan Pillow, Roz Pactor, Vicki Rizzo, Jackie Fair, Sharon Sanders and Karina Barbieri

A drawing for Sponsor and Season ticket holders included fabulous prizes from Deer Lake Lodge & Spa, Railean Distillers, Balushka, ArtVIA, Hidden Arcane and a \$200 Gift Card and Shopping Party from David Peck USA.

**Mark your calendars for this season's lineup:** Oct 29: Fashion Show & Dinner with Designers Sachin & Babi at Saks Fifth Avenue; Feb 11: The Men We Love Show & Dinner with Designer Vivek Nagrani at M Penner and The Tasting Room; March 31: Fashion Show & Dinner with the Designer at Neiman Marcus; May 6: Fashion Gene Awards and Dinner with Mickey at Tootsies.

Dress for Dinner tickets are \$50 per person for reception and fashion show; exclusive dinners are an additional \$300 per ticket. Early Bird Special provides a 10% discount for those who purchase season tickets by October 29. Opportunities to become a VIP Season Sponsor at \$1,250-\$2,500 levels benefit from exclusive perks, including VIP runway seats, Dinner with the Designer tickets and sponsorship recognition.

For info or tickets, visit [recipe4success.org](http://recipe4success.org) or contact Stephanie Hill: 713.520.0443, [events@recipe4success.org](mailto:events@recipe4success.org).

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### About Recipe for Success Foundation

Since 2005 Recipe for Success Foundation has worked to combat childhood obesity by changing the way our children understand, appreciate and eat their food, and by educating and mobilizing the community to provide healthier diets for children. Its programs have empowered more than 25,000 youth with the knowledge and skills to make a lifetime of healthy eating decisions. Through its award-winning efforts, including the nationally offered Seed-to-Plate Nutrition Education™, Farmers MarKIDS downloadable curriculum, Eat It! Food Adventures children's cookbooks and the VegOut! 30 Ways in 30 Days Challenge, the Foundation works to make healthy food appealing and available to everyone. The Foundation works to establish healthy eating as the norm and to create a culture in which nutritious food is shared, appreciated, and celebrated. Learn more at [recipe4success.org](http://recipe4success.org).

### About David Peck USA

David Peck USA is a full scale American Fashion House, based in Houston, Texas, specializing in clothing design, manufacturing, and fashion brand development. The skilled team of over 25 individuals design, manufacture, market, and sell David Peck's signature lines as well as manufacture the designs of other regional and national women's wear and children's wear brands. David Peck USA is equally dedicated to helping emerging designers grow and develop by providing education in the areas of collection development, sample creation and offering graphic design services, and photo/video production. Alongside the few fashion houses producing in New York and California, David Peck USA is a catalyst for local design and domestic manufacturing. Visit [davidpeckusa.com](http://davidpeckusa.com) or watch company video [#madeHERE](#).