

****MEDIA ADVISORY****

FOR IMMEDIATE ACTION

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RECIPE FOR SUCCESS FOUNDATION PARTNERS WITH HOUSTON ISD TO HOST INTERNATIONAL FRUIT & VEGETABLE FESTIVAL IN SCHOOLS

EVENT

[Recipe for Success Foundation](#) teamed up with the Houston ISD Food Services Nutrition Team for the International Fruit and Vegetable Festival! Students travel through the world of fruits and vegetables to learn not only the origin of each food, but how each tastes and the value of eating fresh fruits and vegetables daily.

Studies show that children establish food attitudes and eating behaviors by age 11. By introducing students to a variety of produce through fun, interactive activities, Recipe for Success Foundation and Houston ISD strive to encourage consumption of fruits and vegetables and create a culture of healthy eating district-wide.

The event aligns with Recipe for Success Foundation's efforts to combat childhood obesity by changing the way our children eat. Currently in 27 sites, including 10 HISD elementary schools, the Foundation's [Seed-to-Plate Nutrition Education™](#) programs have taught over 20,000 children how to grow, cook and enjoy nutritious foods, empowering them to make a lifetime of healthy eating decisions.

DATES

Tuesday, May 20, 1 - 3 p.m.

Rodriguez Elementary, 5858 Chimney Rock, Houston, TX 77081

Participants: 3rd-grade classes

Guest: Michael L. Lunceford, District V Member, HISD Board of Education (former President)

Friday, May 23, 12:45 - 3 p.m.

Briscoe Elementary, 321 Forest Hill, Houston, TX 77011

Participants: 4th- and 5th-grade classes

Guest: Manuel Rodriguez, Jr., Second Vice President, District III, HISD Board of Education

COMPLETED EVENT

Friday, May 9, 1 - 3 p.m.

Berry Elementary, 2310 Berry Road, Houston, TX 77093

Participants: 1st- and 2nd-grade classes

VISUALS

Students in Recipe for Success Foundation's Seed-to-Plate Nutrition Education™ touching, smelling and tasting a variety of colorful, exotic fruits and vegetables from all over the world

Students engaging in fun, hands-on educational games and activities to deepen their knowledge of the new produce

INTERVIEW OPPORTUNITIES

Sarah Tanner, Seed-to-Plate Nutrition Education™ Program Coordinator, Recipe for Success Foundation

Jennifer Griffin, Nutrition Education Dietician, Houston ISD Food Services

School Principals: Ali Oliver (Berry); Juan Gonzalez (Briscoe); Elena Buley (Rodriguez)

HISD Board of Education Members: Manuel Rodriguez, Jr. and Michael L. Lunceford

Student participants engaging in nutrition activities and tastings

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For interviews, images and more details: Jenna White | jenna@recipe4success.org | 713.520.0443

About Recipe for Success Foundation

Since 2005 Recipe for Success Foundation has worked to combat childhood obesity by changing the way our children understand, appreciate and eat their food, and by educating and mobilizing the community to provide healthier diets for children, with programs that have empowered more than 20,000 Houston children with the knowledge and skills they need to lead healthier lives. The Foundation works to create a culture where nutritious food is shared, appreciated, and celebrated. Through its award-winning efforts like the nationally offered Seed-to-Plate Nutrition Education™, Eat It! Food Adventures children's cookbooks and the VegOut! 30-Day Challenge, the Foundation works to make healthy food appealing and available to everyone. More at recipe4success.org.