

****MEDIA ADVISORY****

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FASHION DESIGNER JONATHAN BLAKE HOSTS INTIMATE SHOW AND DINNER TO BENEFIT RECIPE FOR SUCCESS FOUNDATION

HOUSTON, Texas (April 25, 2014): On April 22, 2014, homegrown fashion designer Jonathan Blake hosted a whimsical evening of fashion and food to support local nonprofit Recipe for Success Foundation. Kristy Phillips and Rob Taylor graciously opened the iconic Mecom mansion in River Oaks to host the swanky evening, themed “A Garden of Earthly Delights”, for an intimate gathering of 25 guests.

An open-air runway presentation of **Jonathan Blake’s Spring/Summer and Fall/Winter Collections** in the beautiful gardens set a sophisticated pace and served as prelude to a splendid meal under the stars by acclaimed chef **Charles Clark**. With the sale of the iconic property and plans for a rebuild underway, partygoers were the lucky guests at the last in a long line of soirees that stretch back to the 1920s in the incredible over-the-top swankienda.

The event raised important funds for Recipe for Success Foundation as part of the nonprofit’s annual dinner series, **We’re Cooking Now! A Gala in Small Bites**. Thanks to generous hosts, chef and sponsorship—including food provisions by Whole Foods Market and Houston Dairymaids, 100 percent of ticket sales benefit the Foundation’s efforts to combat childhood obesity by changing the way children eat and by creating a culture of healthy eating in Houston. Having struggled personally with childhood obesity, Jonathan has a special affinity for the Foundation’s mission to create healthier communities for children.

In October 2012, when he was only 21, Jonathan introduced his first collection – the Bella Donna Spring/Summer 2013 Couture Collection. The Jonathan Blake line has been well received among new clients, potential buyers, fashion media and bloggers. For more on Jonathan Blake and his couture collections, visit www.jonathanblake.net.

Now in its ninth season, **We’re Cooking Now! A Gala in Small Bites** is a series of exclusive dinners graciously hosted in prestigious private homes and venues throughout Houston. Dinners range from 10 to 100 guests and each features a unique theme that aligns the styles of hosts and chefs. Ticket prices vary from \$250-\$2,500 per person. Thanks to underwriting and in-kind gifts, all proceeds benefit the Foundation.

Join us for the season finale: “UrbanTickets for “A Garden of Earthly Delights” are \$500 per guest. To purchase, visit recipe4success.org/were-cooking-now.html or contact Marisol Castro: 713.520.0443 | marisol@recipe4success.org.

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About Recipe for Success Foundation

Since 2005 **Recipe for Success Foundation** has worked to combat childhood obesity by changing the way our children understand, appreciate and eat their food, and by educating and mobilizing the community to provide healthier diets for children, with programs that have empowered more than 20,000 Houston children with the knowledge and skills they need to lead healthier lives. The Foundation works to create a culture where nutritious food is shared, appreciated, and celebrated. Through its award-winning efforts like the nationally offered Seed-to-Plate Nutrition Education™, Eat It! Food Adventures children's cookbooks and the VegOut! 30-Day Challenge, the Foundation works to make healthy food appealing and available to everyone. More at recipe4success.org.