

**\*\*MEDIA ADVISORY\*\***

FOR IMMEDIATE ACTION

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## RECIPE FOR SUCCESS FOUNDATION HOSTS FOURTH-ANNUAL GARDEN HAIKUS FOR EARTH DAY CONTEST

*Local nonprofit invites Houstonians to celebrate the bounty of spring with poetry contest*

### WHAT

**Join Recipe for Success Foundation in celebrating National Gardening Month, National Poetry Month AND Earth Day this April by taking part in the fourth-annual Garden Haikus Earth Day Contest.** Students and adults are invited to enter the citywide contest online. Houstonians can also pick up flyers and submit haikus on April 4 at the Recipe for Success booth at Bayou Greenway Day along Brays Bayou, on April 11 at the RFS booth at Earth Day Houston at Discovery Green, and on April 18 at the Veggie Riot VegOut! Wrap-up & Chef Showdown at Houstonia House.

**Rules for Contest:** Submit your poem in the traditional haiku format to reflect spring garden themes or the fun of growing and eating healthy food. Winners will be selected from three categories: Seeds (Age 5 to 11), Sprouts (Age 12 to 17), Blooms (Age 18+). Multiple submissions welcome. Entry deadline is April 30.

**Prizes:** Seeds (Age 5 to 11) & Sprouts (Age 12 to 17): Farmer-for-a-Day with Tommy Garcia-Prats of urban farm Finca Tres Robles, plus an *Eat It! Food Adventure with Marco Polo* cookbook. Winners will spend a day learning about planting and harvesting, greenhouses and market stands at Finca Tres Robles, located in the East End of Houston. Blooms (Age 18+): Organic Fresh Vegetable Basket from Houston-based Sown & Grown Farm, in addition to John Besh's *Cooking From the Heart* cookbook. Sown & Grown is an inner city farm, dedicated to land stewardship and creating beautiful, healthy ecosystems which feed our Houston communities.

### WHO

Host: Recipe for Success Foundation

Judge: Rich Levy, Executive Director, Inprint Houston & 2011 *Houston Press'* Best Poet in Houston

Participants: Houstonians of all ages, including elementary classes

### WHERE

Throughout Houston communities, including in area elementary schools; entry form [HERE](#).

### WHEN

April 1 through April 30, 2015. Winners announced May 15.

### VISUALS

Students in Recipe for Success Foundation's Seed-to-Plate Nutrition Education™ gathering inspiration by writing poems in their school gardens and illustrating their original haikus.

### INTERVIEW OPPORTUNITIES

2014 Garden Haikus Earth Day Contest Winners

Gracie Cavnar, Founder & CEO, Recipe for Success Foundation

Justin Myers, Garden & Agriculture Director, Recipe for Success Foundation

Rich Levy, Contest Judge; Executive Director, Inprint Houston & *Houston Press'* 2011 Best Poet in Houston

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### **About Recipe for Success Foundation**

*Since 2005 Recipe for Success Foundation has worked to combat childhood obesity by changing the way our children understand, appreciate and eat their food, and by educating and mobilizing the community to provide healthier diets for children, with programs that have empowered more than 30,000 Houston children with the knowledge and skills they need to lead healthier lives.*

*The Foundation works to create a culture where nutritious food is shared, appreciated, and celebrated. Through its award-winning efforts like the nationally offered Seed-to-Plate Nutrition Education™, Eat It! Food Adventures children's cookbooks and the VegOut! 30-Day Challenge, the Foundation works to make healthy food appealing and available to everyone. More at [recipe4success.org](http://recipe4success.org).*