

****MEDIA ADVISORY****

FOR IMMEDIATE ACTION

Contact: Jenna White | (713) 520-0443 | jenna@recipe4success.org



RECIPE FOR SUCCESS FOUNDATION HOSTS THIRD-ANNUAL GARDEN HAIKUS FOR EARTH DAY CONTEST

*Local nonprofit invites Houstonians to celebrate spring gardens
and their bounty with citywide poetry contest*

WHAT

Join Recipe for Success Foundation in celebrating National Gardening Month, National Poetry Month AND Earth Day this April by taking part in the third-annual Garden Haikus Earth Day Contest. Students with a budding interest in poetry or adults whose passion is in full bloom are invited to enter this online citywide contest.

Rules: Submit your poem in the traditional haiku format to reflect spring garden themes or the fun of growing and eating healthy food. Winners will be selected from three categories: Seeds (Age 5 to 11), Sprouts (Age 12 to 17), Blooms (Age 18+). Multiple submissions welcome. Entry deadline is April 30.

Prizes: First Place: Seeds (Age 5 to 11) & Sprouts (Age 12 to 17): Personal Tour of Tejas Heritage Farm with Farmer David Glover, courtesy of Greenling; Blooms (Age 18+): Greenling Local Box & Gift Basket (\$150 value)

Second Place: Dinner for Four from Chipotle Mexican Grill

Third Place: Eat It! Food Adventures with Marco Polo cookbook

WHO

Host: Recipe for Success Foundation

Judge: Rich Levy, Executive Director, Inprint Houston & 2011 *Houston Press'* Best Poet in Houston

Participants: Houstonians of all ages, including elementary classes

WHERE

Throughout Houston communities, including in area elementary schools; entry form [HERE](#).

WHEN

April 1 through April 30, 2014. Winners announced May 15.

VISUALS

Students in Recipe for Success Foundation's Seed-to-Plate Nutrition Education™ gathering inspiration by writing poems in their school gardens and illustrating their original haikus.

INTERVIEW OPPORTUNITIES

2013 Garden Haikus Earth Day Contest Winners

Gracie Cavnar, Founder & CEO, Recipe for Success Foundation

Justin Myers, Recipe Gardens Coordinator & Instructor, Recipe for Success Foundation

Rich Levy, Contest Judge; Executive Director, Inprint Houston & *Houston Press'* 2011 Best Poet in Houston

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For interviews, images and more details: Jenna White | jenna@recipe4success.org | 713.520.0443

About Recipe for Success Foundation

Since 2005 Recipe for Success Foundation has worked to combat childhood obesity by changing the way our children understand, appreciate and eat their food, and by educating and mobilizing the community to provide healthier diets for children, with programs that have empowered more than 20,000 Houston children with the knowledge and skills they need to lead healthier lives.

The Foundation works to create a culture where nutritious food is shared, appreciated, and celebrated. Through its award-winning efforts like the nationally offered Seed-to-Plate Nutrition Education™, Eat It! Food Adventures children's cookbooks and the VegOut! 30-Day Challenge, the Foundation works to make healthy food appealing and available to everyone. More at recipe4success.org.