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Changing the way our children eat

**RECIPE FOR SUCCESS SALUTES HOUSTON'S MOST FASHIONABLE MOTHERS AND DAUGHTERS AS THEY DRESS FOR DINNER**

"Fashion fades. Style is eternal." – Yves Saint-Laurent

**On Wednesday, May 2, Dress for Dinner** – a fantastically fashionable fundraising series benefitting Recipe for Success Foundation (RFS) – will honor Houston's most stylish mother-daughter duos with **"The Fashion Gene Award"**, a tribute to Mother's Day that celebrates the delights of family and fashion. The mother/daughter 2011/12 Dress for Dinner co-chairs, Yvonne Cormier and Claire Cormier Thielke, hatched the engaging theme—designed to become an annual affair with high-fashion retailer Tootsies—to salute honorees for their impeccable family style that transcends generations.

A woman is many things: mother, daughter, trendsetter, innovator.

The **2012 Fashion Gene Award Honorees** are: Susie & Annie Criner, Chris LaFollette & Lauren Morris, Mary Kickerillo & Kelli Kickerillo, Nancy & Lauren Levicki, Karen & Katy Mayell, Judy & Jessica Nyquist, Roz & Crystin Pactor, Lauren & Evan Rottet, Vicki Rizzo & Mauri Oliver, Candice & Caroline Schiller and Anita & Joy Smith.

In tribute to confident personal styles, our featured mothers and daughters will take the runway alongside Neal Hamil Agency's elegant professional models to show off the season's most coveted trends garnished with jewels from The Julie Collection, all set to narration by CultureMap's very own urbane editor, Clifford Pugh. Appetizing small bites will be provided by Armando's, cookies by Pondicheri and signature skinny margaritas by Slim Rita. Tickets to **"Dress for Dinner: The Fashion Gene"** are \$50.

To complete the 2011/12 season, planned by chairs Yvonne Cormier and Claire Cormier Thielke, on June 20<sup>th</sup>, Neiman Marcus will host Dress for Dinner "Spring into Summer Designs with special guest Ken Downing"—a sure-to-be stunning fashion show and a delectable dinner following at Neiman's own restaurant, Mariposa, featuring the distinguished Chef Barbara McKnight. Tickets are \$50 for fashion show and reception, and an additional \$300 for Dinner with Fashion Guru Ken Downing. 100% of ticket sales benefit RFS programming.

For event tickets or more information, see [www.recipe4success.org](http://www.recipe4success.org) Events: Dress for Dinner, or call Lauren Ballard at 713-520-0443.

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### **About Recipe for Success Foundation**

Recipe for Success Foundation's *Seed-to-Plate Nutrition Education*™ has taught over 16,000 Houston elementary children how to grow, harvest, and cook their own healthy food. A growing list of 80 high-profile Houston chefs volunteer their time to help. The only initiative in the country of its scope, the RFS *Seed-to-Plate Nutrition Education*™ program introduces children to the entire cycle of food along with taste and flavor combinations, techniques, and skills that will serve them for a lifetime, and empowers them to prepare healthy meals and snacks for themselves.

After just six years the Foundation's efforts are reaping big rewards. Parents report that their kids are now cooking at home, turning away from foods they have learned are unhealthy, and they display a solid awareness of what healthy eating is all about. Children are surprising themselves by trying, and even liking, vegetables that they would never touch before. And teachers are reporting improved behavior and attention spans in class.

### **Planned Expansion for Recipe for Success in 2012**

In 2012 The Foundation is poised to answer demands from over 200 schools and districts across the country waiting to implement its signature programming. The national deployment of RFS *Seed-to-Plate Nutrition Education*™ is now in the final pilot stage. With S2P Pilot Phase II, RFS is conducting an e-learning S2P Instructor Training and Certification program for teachers at five appointed S2P Affiliate locations. Applications for S2P Affiliate Licenses and Instructor Training will be available nationwide later in 2012. *Eat It! Food Adventures*™, a kid's cookbook/adventure story is scheduled for spring 2012 release and television show of the same name is in pre-production with Houston PBS in preparation for national syndication.

The Recipe for Success team is putting the finishing touches on Hope Farms™, an urban agriculture project. Hope Farms will support on-site markets and a rolling green market to deliver affordable produce for neighborhoods marooned in "food deserts," job opportunities for urban youth and market growing business incubation opportunities.##

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