

FOR IMMEDIATE RELEASE

Contact: Lauren Ballard
713-520-0443
Lauren@recipe4success.org



RFS ANNOUNCES 2012 AWARD WINNERS

2012 MAYOR'S AWARD: RECIPE FOR SUCCESS CHAMPION OF FOOD JUSTICE,
BLUE PLATE SPECIAL CHEF OF THE YEAR, GOLDEN WHISK AWARDS FOR TEACHER AND VOLUNTEER OF THE YEAR

October 17, 2011, Houston Texas. **Brad Stufflebeam**, Owner and Operator of [Home Sweet Farm](#), has been selected for the second annual **Mayor's Award: Recipe for Success Champion of Food Justice**, in recognition of his progress in educating people on the importance of consuming locally grown food.

The new annual award was designed by the Recipe for Success Foundation to raise awareness and encourage effective solutions to address food disparities by recognizing a Houston-area business executive who has made significant contributions.

Laura Spanjian, City of Houston Sustainability Director lauds, "Brad is a Lone Star State pioneer of the local food movement. His education programs on community-supported agriculture, sustainable foods and heirloom food varieties have transformed the area's knowledge of organic produce."

Mr. Stufflebaum will be honored at the Blue Plate Café Harvest Market and Awards Lunch on November 19, 2011. Also recognized at the lunch will be **Peter Garcia**, Chef/Owner of [El Meson](#), as Blue Plate Special Chef of the Year, an award launched in 2010 to distinguish a member of the Recipe for Success Chef's Advisory Board who has engaged in educating children and their families about healthy nutrition and use of seasonal local produce. Chef **Monica Pope**, of [Sparrow](#) fame, was the first recipient in 2010.

The foundation is also pleased to award the Golden Whisk Award to **Aileen Zarin** for Volunteer of the Year and **Jamie Goins** for Teacher of the Year. These awards are reserved for the people who are moving the needle in our community daily as active volunteers and SPICE Guild members or implementing Recipe for Success Seed-to-Plate Nutrition Education™ Programs in local schools.

"With Mayor Parker's amazing support, Houston has become a national leader in the fight against obesity by involving business to design and deploy practical, innovative solutions to address food disparities. In many states the obesity rate is still doubling. We have accomplished so much, but have so much more to do. These trailblazers are the engine of our success," said Gracie Cavnar, Founder and CEO of Recipe for Success Foundation.

For information about Blue Plate Special Café tables and tickets, call Lauren Ballard at 713-520-0443, or see www.recipe4success.org

Board of Directors
Gracie Cavnar, *Founder & President*
Monica Pope, *Chefs Advisory Board Chair*
Nancy Murray, *Dr.PH, Science Advisory Chair*
Amy Anton
Paula Arnold
Honi Ann & Glen Boudreaux
Chris Canetti
Bob Cavnar
Kathryne Castellanos
Linda Clarke
Claire Cormier Theilke
Deborah Duncan
Arvia Few
Karen Garcia
Lucia Hamilton
Laura Jaramillo
Erika Liles
Kathi Mosbacher
Phil Myers
Carolyn Roch
Frank Steininger
Michael Swail
Stephanie Walker

Chefs Advisory Board

Clive Berkman
Jeff Boudreaux
Garth Blackburn
Giancarlo Ferrara
Bryan Caswell
Scott Castell
Domenica Catelli
Jason Chaney
Charles Clark
Mariquita Combes
Mark Cox
Staci Davis
Robert del Grande
Michael DeIMaggi
Jeff Everts
Randy Evans
Lance Fegan
Garret Fuijeda
Chris Garcia
Peter Garcia
Jason Gould
Greg Gordon
Mark Holley
Steve Haug
Jared Hunter
Junnajet Hurapan
Anita Jaisinghani
Marcus Jimenez
Elouise Jones
Jonathan Jones
Al King
Michael Kramer
Nicole Livezey
David Luna
Sandra Mangiani
Jim Manning
Barbara McKnight
Bruce Molzan
Stephen Musoff
Armando Palacios
Ryan Pera
Randy Rucker
Michael Savino
Ruffy Sulaiman
Philippe Schmit
Jerry Shawn
John Sheely
Chris Shepherd
Pedro Silva
Claire Smith
Brendon Treanor
Scott Tyser
Kiran Verma

Community Advisory Board

Phyllis Childress Abyad
Yvonne Cormier, MD
Isabel David
Anna Eastman
Sharin Gaille
Mary Gracely
Mimi del Grande
Melanie Gray & Mark Wawro
Joanie Haley
Molly Hubbard
Jay Jones
Terry Wayne Jones
Andrea Lazar
Beth Madison
Elena Marks
Ginni Mithoff
Sara Morgan
Roz Pactor
Guyla Pircher
Patty Porter
Stuart Rosenberg
Jeff Shell
Mark Sullivan
Ellen Susman
Mimi Swartz
Kim Tutcher
Ashley Wehrly
Andrea White

About Recipe for Success Foundation

Since 2005, Recipe for Success Foundation's has empowered close to 20,000 Houston children to make healthy food choices using its signature Seed-to-Plate Nutrition Education™ with the volunteer help of 80 high-profile chefs. The award-winning RFS program introduces children to the entire cycle of food along with taste and flavor combinations, techniques and skills that will serve them for a lifetime. Children increase consumption of fresh fruits and vegetables an average of 30% after one year.

Plans for 2012-13

In 2012, the Foundation launched RFS Affiliate Partnerships with online instructor training and support to answer national demand for its Seed-to-Plate Nutrition Education™. New RFS Affiliates are forming in cities across Texas, Colorado, New York, Montana and in Washington DC. In Houston, RFS efforts extend to the development of Hope Farms, an urban agricultural initiative that incorporates the Rolling Green Market.

On September 30, 2012, "Eat It! Food Adventures with Marco Polo," an adventure story and cookbook for children, written by RFS founder Gracie Cavnar, was released nationwide.

More information at www.recipe4success.org.

###

Extensive photo library of programs in action, available [HERE](#)